

**CASSIUS VENTURES LTD.  
Ste. 3083 – 595 Burrard Street  
Vancouver, BC V7X 1L3  
Tel: 604 558 1107  
Fax: 604 566 9081**

April 2, 2012

**CASSIUS VENTURES LTD. HIRES SENERGY COMMUNICATIONS INC.  
FOR INVESTOR RELATIONS SERVICES**

Vancouver, BC, April 2, 2012 – Cassius Ventures Ltd. (TSX-V: CZ) (the “Company”) is pleased to announce that it has hired Senergy Communications Inc. ("Senergy"), of Vancouver, British Columbia, to provide investor relations services.

Senergy brings the Company an established contact base and extensive experience working with companies exploring and developing gold projects in Central America.

In consideration for the investor relations services, the Company has agreed to pay Senergy a fee of \$4,000 per month plus HST and reimburse reasonable out-of-pocket expenses. In addition, the Company has agreed to grant Senergy stock options to purchase 100,000 common shares of the Company at an exercise price of \$0.25 per share, for a maximum period of five years. The term of the agreement is for a period of 12 months, commencing April 1st, 2012. However, either party may terminate the agreement upon 30 days written notice.

Senergy’s appointment as well as the corresponding grant of stock options to Senergy is subject to the requisite filing with and acceptance by the TSX Venture Exchange.

**About Senergy Communications Inc.**

Senergy is a full-service corporate communications firm based in Vancouver BC, providing strategic investor relations, public relations, and customized marketing solutions to publicly traded companies since 2006. Senergy specializes in development and coordination of marketing campaigns, database management, press release coordination and dissemination, targeted introduction to the European financial network, and personalized interaction with Senergy's proprietary network of brokers, analysts, and investors.

Senergy is at arm’s length to Cassius Ventures Ltd., and is owned solely by Anthony Zelen. Senergy advises that it does not own any securities in the Company or any options stock options other than those referred to above. Anthony Zelen currently owns 125,000 shares in the Company purchased in a previous private placement.

**About Cassius Ventures Ltd.**

Cassius Ventures is a Canadian-based exploration company focused on the development of one of the largest property holdings in Nicaragua. The Company’s Nicaraguan Gold Properties comprise 17 concessions based in three main property areas covering approximately 160,000 hectares.

The Company commenced a 12 month exploration program in July, 2011 across all of the Company's 17 concessions. This program includes stream sediment, soil and rock sampling as well as trenching. Furthermore, the Company commenced its reconnaissance drilling program in February, 2012 on drill targets identified in the first half of the exploration program.

For more information about Cassius Ventures Ltd., visit [www.cassiusventures.com](http://www.cassiusventures.com). To receive regular updates or to receive a follow-up call from Investor Relations please call 1-778-331-2028 or email [info@senergyir.com](mailto:info@senergyir.com) or [info@cassiusventures.com](mailto:info@cassiusventures.com).

On behalf of the Board of Directors

John A. Thomas P.Eng  
CEO and President

*FORWARD LOOKING STATEMENTS: This news release contains certain statements that may be deemed "forward looking statements". Forward looking statements are statements that are not historical facts and are generally, but not always, identified by the words "expects," "plans", "anticipates", "believes", "intends", "estimates", "projects", "potential" and similar expressions, or that events or conditions "will", "would", "may", "could" or "should" occur. Although the Company believes the expectations expressed in such forward looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results may differ materially from those in forward looking statements. Forward looking statements are based on the beliefs, estimates and opinions of the Company's management on the date the statements are made. The Company undertakes no obligation to update these forward looking statements, except as required by law, in the event that management's beliefs, estimates or opinions, or other factors, should change.*

*Forward-looking statements are based on the expectations and opinions of the Company's management on the date the statements are made. The assumptions used in the preparation of such statements, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking statements. The Company expressly disclaims any intention or obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise.*

*Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*

Contact:

Anthony Zelen  
Senergy Communications Inc.  
778-388-5258  
[anthony@senergyir.com](mailto:anthony@senergyir.com)  
[www.senergyir.com](http://www.senergyir.com)